

Cookies Policy

Our website uses its own and third party cookies. A cookie is a file that is downloaded to your computer when accessing certain web pages to, among other purposes, ensure the correct functioning of the web page, allow faster access to the selected service, store and retrieve information about user navigation and the equipment used, and even, depending on the information the cookie contains, they can be used to recognize a returning user. Cookies are only associated with an anonymous user and the computer or device. They do not provide references to personal data, unless expressly authorized by the user.

The user can, at all times, accept or reject installed cookies that are not strictly necessary for the proper functioning of the website and service access. To able or dissable you must navigate to the Cookie Setting Panel provided in our website.

Likewise, you can configure your browser at any time without damaging the User's ability to access the contents. However, we inform you that the rejection of cookies may decrease the proper functioning of the website.

Cookies affected by regulations and exempt cookies

In accordance to the Data Protection rulings that we adhere to, cookies that require informed consent by the user are analytical cookies and advertising and affiliation cookies, except those of a technical nature and those necessary for the operation of the website or the provision of services expressly demanded by the user.

Types of cookies

a. Depending on the entity that manages them, there are innate Cookies (those that are sent to the user's terminal equipment from a computer or domain managed by the publisher itself and from which the service requested by the user is provided) and from third parties (those that are sent to the user's terminal equipment from a computer or domain that is not managed by the editor, but by another entity that processes the data obtained through cookies).

b. Depending on the time they remain active, there are session cookies (designed to collect and store data while the user accesses a web page) and persistent cookies (in

which the data is stored in the terminal and can be accessed and processed during a period defined by the person in charge of cookies (lasting from a few minutes to several years).

c. Depending on the purpose for which they manage the information they collect, they can be: Technical cookies (necessary for the use of the website and the provisions of the contracted service)

- Personalization cookies (that allows the User to access the service with predefined features, such as language, browser type, regional configuration, etc.)
- Analysis cookies (information collected on the use carried out through the website)
- Advertising cookies (they collect information about preferences and personal choices of Users)
- Affiliate cookies (they allow to track visits incoming from other websites, with which the website establishes an affiliation contract).

Your consent applies to the following domains: <http://www.smile2impress.com>

Your current status: Only use necessary cookies.

Necessary

Necessary cookies make a web page usable by activating basic functions such as navigation on the page and access to secure areas of the web page. The website cannot function properly without these cookies.

Cookie name	Type	Duration	Host	Further information
cookies_policy	1st Party	1 year	Impress	
Firstname	1st Party	28 days	Impress	
Lastname	1st Party	28 days	Impress	
phone	1st Party	28 days	Impress	
Email	1st Party	28 days	Impress	
location	1st Party	28 days	Impress	
calendly_location	1st Party	28 days	Impress	
calendario	1st Party	28 days	Impress	
impress_city	1st Party	Session	Impress	
hubspotutk	1st Party	13 months	Impress	Hubspot

Preferences

Preference cookies allow the website to remember information that changes the way the page behaves or looks, such as your preferred language or the region in which you are.

Cookie name	Type	Duration	Host
impress_preferred_region	1st Party	6 meses	Impress
impress_preferred_lang	1st Party	6 meses	Impress
impress_region	1st Party	Session	Impress
cf_clearance	Hubspot	1 year	Impress

Statistics

Statistical cookies help web page owners understand how visitors interact with web pages by gathering and providing information anonymously.

Cookie name	Type	Duration	Host	Further information
__hstc	1st Party	13 month	Impress	Hubspot
__hssc	1st Party	30 minutes	Impress	Hubspot
__hssrc	1st Party	Session	Impress	Hubspot
_conv_r	3rd Party	6 months	Impress	Hubspot
_conv_v	3rd Party	6 months	Impress	Hubspot
_gid	1st Party	1 day	Impress	Google Analytics
_uetvid	1st Party	16 days	Impress	Bing Ads
SL_C_[ID]_KEY, SL_C_[ID]_GID, SL_C_ [ID]_SID	1st Party	13 months	Impress	Smart Help
_uetsid	1st Party	1 day	Impress	Bing Ads
_fbp	1st Party	90 days	Impress	Facebook
_gat_UA-*	1st Party	1 minute	Impress	Google Analytics
_ga	1st Party	2 years	Impress	Google Analytics
AnalyticsSyncHistory	3rd Party	30 days	Linkedin	Linkedin
lidc	3rd Party	24 hours	Linkedin	Linkedin

Marketing

Marketing cookies are used to track visitors on web pages. The intention is to show relevant and attractive advertisements for the individual user, and therefore, more valuable for publishers and third-party advertisers.

Cookie name	Type	Duration	Host	Further information
impress_open_page	1st Party	30 minute	Impress	Hubspot
impress_source_page	1st Party	24 hours	Impress	Hubspot
impress_booking-page	1st Party	24 hours	Impress	Hubspot
impress_storage-of-utm	1st Party	24 hours	Impress	Hubspot
lidc	3rd Party	2 years	Linkedin	Hubspot
_ga	3rd Party	2 years	Linkedin	Google Analytics
bcookie	3rd Party	2 years	Linkedin	Bing Ads
lang	3rd Party	Session	Linkedin	Smart Help
lang	3rd Party	Session	Ads Linkedin	Bing Ads
UserMatchHistory	3rd Party	30 days	Linkedin	Facebook
lissc	3rd Party	1 year	Linkedin	Google Analytics
fr, _fbp	3rd Party	90 days	Facebook	Google Analytics
sb, datr	3rd Party	600 days	Facebook	Linkedin
dpr, wd	3rd Party	1 week	Facebook	Linkedin
RUL	3rd Party	1 year	DoubleClick	
IDE	3rd Party	1 year	DoubleClick	
ATN	3rd Party	2 years	Facebook	
SRCHUSR, SRCHUID, SR-CHD, SRCHHPGUSR	3rd Party	2 years	Microsoft	
_EDGE_S	3rd Party	Session	Microsoft	
MUID	3rd Party	1 year	Microsoft	
_abck, tt_webid, tt_webid_v2, cookie-consent	3rd Party	1 year	TikTok	
tt_csrf_token	3rd Party	Session	TikTok	

_hjid, OptanonAlertBoxClosed, _biz_pendingA, __auc, _biz_nA, OptanonConsent, _biz_flagsA, __zlcmid, ajs_anonymous_id, _ga, _biz_uid	3rd Party	1 year	Trustpilot
_hjTLDTest	3rd Party	Session	Trustpilot
_fbp, _gcl_au	3rd Party	90 days	Trustpilot
amplitude_id_de1e2fc13cf22ef1024015ecc1bb8ccd-trustpilot.com	3rd Party	3650 days	Trustpilot
__Secure-3PSIDCC, 1P_JAR, SIDCC, OGPC, NID	3rd Party	1 year	Google Analytics
NID	3rd Party	1 year	Google Analytics
CONSENT	3rd Party	Persistent	Google Analytics
SSID, HSID, SID, ANID, __Secure-3PSID, __Secure-3PAPISID, SAPISID, APISID	3rd Party	2 years	Google Analytics

Unclassified

Unclassified cookies are cookies for which we are still in the process of classifying, alongside with the individual cookie providers.

Cookie name	Type	Duration	Host
PROMO_POP_UP_COOKIE_NAME			

Revocation

At any time you can access the configuration of your browser regulating the acceptance or rejection of all cookies, or only select those which installation is admitted, following one of the following procedures, which depends on the browser you use:

Google Chrome (in the Tools Menu)

Settings> Show advanced options> Privacy (Content settings)> Cookies:

[Google Chrome](#)

Microsoft Internet Explorer (in the Tools Menu)

Internet Options> Privacy> Advanced:

[Microsoft Internet Explorer](#)

Firefox

Options> Privacy> Cookies:

[Firefox](#)

Safari, iPad and iPhone

Preferences> Privacy:

[Safari](#)

Opera

Settings> Options> Advanced> Cookies:

[Opera](#)

These browsers are subject to updates and modifications, so we can't guarantee that they comply fully with your browser version.

It may also happen that you use another browser that is not included in these links, such as Konqueror, Arora, Flock, etc. To avoid these mismatches, you can access the Cookies configuration directly from the options of your browser, usually in the "Options" menu in the "Privacy" section. (Please see the help of your browser for more information).

Desactivation / activation and elimination of cookies

The restriction or blockage of cookies, is usually modified through the browser settings.

If you do not want websites to place any cookies on your computer, you can adapt your browser settings so that you are notified before any cookies are placed. Similarly, you can adapt the configuration so that the browser rejects either all cookies or only third-party cookies. You can also delete any of the cookies that are already on the computer.

Keep in mind that you will have to adapt the configuration of each browser and equipment you use separately.

Please note that if you choose not to receive cookies, we can no longer guarantee that our website will work properly.

ly. Some site features may be lost and you may no longer be able to see certain websites. Also, rejecting cookies does not mean that you are not going to see advertisements. The ads will simply not fit your interests and will be repeated more frequently.

Each browser has a different method to adapt cookies configurations. If necessary, consult the browser's help function to establish the correct settings.

To disable cookies on your mobile phone, check the device manual for more information.

You can get more information about cookies on the following Internet website: <http://www.aboutcookies.org/>. Taking into account the way in which the Internet and websites work, we do not always have information on the cookies placed by third parties through our website. This especially applies to cases in which our website contains what are commonly called integrated elements: texts, documents, images or short films that are stored elsewhere, but are displayed on our website or through it.

Therefore, if you encounter this type of cookies on this website and which are not listed in the above list, please inform us. Or contact the third party directly to request information about the cookies they may place, the purpose and duration of the cookie, and how your privacy has been guaranteed.

PLEASE FIND OUT MORE REGARDING HOW WE PROCESS YOUR PERSONAL DATA in our PRIVACY POLICY.